





College Research Excellence Awards 2021

Dear Colleagues,

I am delighted to announce the recipient of the College Research Excellence Awards (CREA) 2021, upon the CREA Selection Panel's recommendation. The awardee is:

Professor Yangyang Chen (AC)

CB emphasizes generating and disseminating impactful research that transforms the practice of business. This research excellence award scheme aims to recognize and reward overall research excellence and important research achievements and research that has a significant impact on society, industry, and knowledge advancement. The award is also intended to publicize research excellence in the College of Business to the University and the wider community and promote a culture of pursuing high-quality research among faculty.

The CREA Selection Panel was favorably impressed by the high quality of work presented and commended the awardee for his overall research excellence: "The research excellence awardee of this year has solid research achievements. He truly deserves this honor because of his significant contribution to world-class research with publications in top-tier journals. He is extremely productive in high-quality research with great potentials to become a star researcher in the highly competitive field of accounting. We believe that his research will have a major impact on his field, and he will be consistently generating high-impact research outcomes in the scholarly journey."

I would like to thank the CREA Selection Panel comprising Professor Weiquan Wang (Chair), Dr. Xiangang Xin, and Dr. Vincent Chi Wong for their work, and all colleagues for helping build the vibrant research culture in the College that we value so much. We welcome your participation next year!

Last but not least, a special note of thanks goes to our benefactor Jenny Chan for her generous donation, which has made the establishment of this research excellence award possible.

Professor Jeong Bon Kim Acting Dean College of Business